



# Health Innovation Pavilion:

A home for all things health technology at Scientific Sessions

Join us in driving innovation and shaping the future of health care in the Health Innovation Pavilion. A premier destination on the Science and Technology Hall floor, this exclusive space is designed to showcase Health Tech and Innovation programming and other related content. Seamlessly integrated into the overall program, the pavilion enhances the attendee experience with its cutting-edge educational offerings and serves as a thriving hub for the rapidly expanding realm of technology and innovation. This space also serves as the site for the AHA Health Tech competition where groundbreaking ideas come to life! Elevate your brand presence and engage with our influential audience through unique sponsorship opportunities.

### Components of the pavilion are:

- Theater or stage area for individual speakers, panels and the Health Tech Competition, including full audio/video to engage the audience and extend the reach of the presentations.
- Health Tech & Innovation Showcase area where companies can showcase or demo their products.
- Health Tech Simulation Demonstration
- Networking opportunities help build recognition of your product or service.



### LOCATION

**Science & Technology Hall**  
Ernest N. Morial Convention Center

### DATES & HOURS

**Set-Up**  
Friday, Nov. 7 | 12-5 p.m.

**Science & Technology Hall Hours**  
Saturday, Nov. 8 | 9 a.m.-4:30 p.m.  
Sunday, Nov. 9 | 9 a.m.-4:30 p.m.  
Monday, Nov. 10 | 9 a.m.-3 p.m.

**Move-Out**  
Monday, Nov. 10 | 3-7 p.m.

*Dates and hours are subject to change.  
All times are in Central Standard Time (CST).*

### Included benefits:

#### All levels include:

- 2 exhibitor full conference registrations
- Unlimited Science & Technology Hall exhibitor passes
- Sponsor recognition in:
  - Experience Scientific Sessions
  - Daily Newspaper
- AHA Mobile Meeting Guide App exhibitor listing

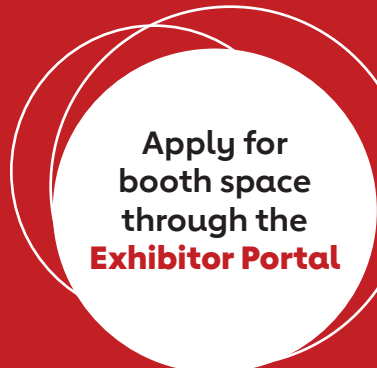
### Exhibit booth options:

**Option 1: \$5,500**  
• Health Innovation Pavilion Pod Structure

**Option 2: \$13,000**  
• 10'x10' booth with monitor  
• 1 lead retrieval unit

**Option 3: \$16,000**  
• 10'x20' booth with monitor  
• 1 lead retrieval unit

**Option 4: \$25,500**  
• 10'x10' booth with monitor  
• 1 lead retrieval unit  
• Digital signage (15 seconds)



### Programming highlights

- Digital health in underserved areas
- AI in practice: What works and what doesn't work
- Pediatric technologies: wearables and devices for congenital heart defects
- Digital therapeutics features and regulatory features
- Health technologies impact on cardiology over the last 100 years and what the future holds
- Human Centered Design and the development of health technology



American Heart Association.  
**Center for Health  
Technology & Innovation**

The Innovators' Network is a consortium that connects entrepreneurs, providers, researchers and payers to accelerate novel solutions across the health continuum. Joining the Center for Health Technology and Innovation Innovators' Network provides your company with many benefits to help strengthen your company's position in a highly competitive marketplace. Learn more at [ahahealthtech.org](http://ahahealthtech.org).