



**American
Stroke
Association.**
A division of the
American Heart Association.



International Stroke Conference

February 4-6, 2026 | New Orleans, LA
Ernest N. Morial Convention Center



Preliminary Exhibit Prospectus

#ISC26
strokeconference.org

exhibitatstroke.org

Exhibit at #ISC26

Exhibitors know the value of being at this premier conference:

"We exhibit at 22 conferences a year, but ISC is the best."

"This is a good meeting for us, and we always see our target customers."

"Good turn out this year. We're getting lots of leads."

95% of 2024 exhibitors either renewed their exhibit space on-site or indicated they were "very likely" to do so.

82%

of exhibitors are either "extremely" or "very" satisfied with exhibiting at ISC.



Audience Snapshot

2024 Attendance



6,000+
total attendees

5,000+ professional attendees

3,300+

physicians and other stroke professionals

500+
scientists
(all types)

1,200+
nurses/nurse
practitioners

87%
domestic

Top 10 specialties in attendance (in order by number of attendees)

- Neurology: Stroke
- Neurology: General
- Neurology: Ischemic Stroke
- Administration
- Emergency Medicine
- Critical Care/Intensive Care
- Neurology: Surgery
- Neurology: Critical Care
- Internal Medicine
- Neurology: Endovascular



81%

of attendees say they are **likely to recommend ISC** to professional colleagues.

81%

of attendees are involved in direct patient care.

74%

of attendees visit the Science & Technology Hall.

Source: ISC24 registration data, post-event attendee survey and post-event exhibitor survey.



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Science & Technology Hall:

The hub for innovation, networking and discovery

Innovation Zone

includes interactive displays with technologically advanced, immersive training for attendees.



An extensive marketing campaign

promotes the Science & Technology Hall to attendees before and during the event.



VIP passes (distributed by you) encourage your customers to visit the Science & Technology Hall.



Dedicated exhibit hours give you direct access to thousands of stroke health care professionals.



Educational programming in the Science & Technology Hall

focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional educational programming takes place within the Hall and in HeadQuarters.

Learning Studios inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided for attendees by the American Heart Association/American Stroke Association (AHA/ASA).



HeadQuarters

The pulse of the Science & Technology Hall!
HeadQuarters draws attendees in to engage with all the Hall has to offer.

14 dedicated hours to visit exhibitors in the Science & Technology Hall, including time with limited simultaneous educational programming to increase traffic.





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ISC26 exhibiting dates & rates

Exhibit Hours*

Wednesday, Feb. 4, 2026
9 a.m.-4 p.m. CST

Thursday, Feb. 5, 2026
9 a.m.-4 p.m. CST

Breaks*

Hours during which only limited programming is taking place:

10:15-10:30 a.m. CST
12-1:30 p.m. CST
2:30-3 p.m. CST

*Exhibit dates, hours and rates are subject to change.

Exhibit space rates

On-site renewal rate through April 4, 2025..... \$42 per sq. ft.

Standard rate begins April 7, 2025..... \$46 per sq. ft.

Public service rate \$28 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to exhibits@heart.org for all new organizations.

Cancellation schedule

Through July 25, 2025

American Heart Association/American Stroke Association retains 50% of contracted space fees

Beginning July 28, 2025

American Heart Association/American Stroke Association retains 100% of contracted space fees

American Heart Association/American Stroke Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations at exhibitatstroke.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatstroke.org.

The Satellite Event application process for the International Stroke Conference 2026 in New Orleans will be open in the summer of 2025.

Contact your exhibits team

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American Heart Association/ American Stroke Association
7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

Housing: onPeak
855-922-3353
scs@onpeak.com

Registration: Convention Data Services
800-748-3583
internationalstroke@xpressreg.net



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Spotlight your ISC26 exhibit

Enhance your booth presence at ISC26 with marketing assets that build brand awareness, boost engagement, increase attendee traffic and help you generate more leads!



View all ISC26 marketing opportunities

Opportunities and rates are subject to change.

Meeting News and Navigation

- Mobile Meeting Guide App
- Attendee Welcome Guide
- Conference Coverage Website
- ISC Daily News and more!

On-Site Education and Networking

- Game of Strokes
- Pre-Conference Luncheon
- Learning Studios

Email Marketing

- ePreviews and eHighlights
- Exclusive Exhibitor Emails
- ISC Morning Agendas and more!

Convention Center Sponsorships

- Park Strips
- Coffee Breaks in the Science & Technology Hall
- Escalator Graphics
- Stacked Meter Cubes
- Digital Signage
- Lanyards
- Charging Lounge and more!

Booth Drivers

- Abstracts on USB
- Mobile App Push Alerts
- Conference Bag Inserts
- Individual Hotel Room Drops

Hotel Room Marketing

- Hotel Key Cards
- Individual Hotel Room Drops

