

Conference Overview & Exhibitor Information

Basic Cardiovascular Sciences 2025 Scientific Sessions

One of the largest meetings globally dedicated to fundamental and translational research in cardiovascular science. The BCVS Scientific Sessions is a unique and careeressential event. Be a part of international ideation and development of new therapeutics for the treatment and management of cardiovascular diseases.

Engage with leading researchers in fields like microRNAs, cardiac gene and cell therapy, cardiac development, tissue engineering, and iPS cells. Network with a multitude of colleagues at the conference known for playing a pivotal role in training young and diverse researchers.

Event Information

Date: July 23 - July 26, 2025

Marriott Baltimore Waterfront

700 Aliceanna Street Baltimore, MD 21202

Schedule-at-a-Glance

Registration

ENTER PROMO CODE (under age range)-EXHB

Housing

<u>Promotional Toolkit</u> Vendors who exhibit items or participate in Exhibit Hall events can promote their participation with these graphics.

Sponsorship/Advertising Opportunities

Conference Overview & Exhibitor Information

Basic Cardiovascular Sciences 2025 Booth Activity Form

Submission of this form must be completed by June 2, 2025.

Basic Cardiovascular Sciences 2025 EAC Notification

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by June 2, 2025.

Exhibitor Staffing

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service during breaks will take place within the exhibit area.

Installation / Dismantle

Installation	Date	Time
Tuesday	July 22, 2025	1:00 PM - 5:00 PM
Dismantle	Date	Time
Friday	July 25, 2025	3:30 PM - 7:00 PM

Exhibit Dates & Hours

Date	Time
July 23, 2025	7:00 AM - 3:30 PM
July 24, 2025	7:00 AM - 3:30 PM
July 25, 2025	7:00 AM - 3:30 PM

Unopposed Breaks Date & Hours

Date	Unopposed Exhibit Breaks					
July 23, 2025	7:00 AM – 8:00 AM	8:45 AM- 9:00 AM	10:15AM- 10:45 AM	12:30 PM- 1:00 PM	2:45 PM- 3:15 PM	
July 24, 2025	7:00 AM – 8:00 AM	9:15 AM- 9:45 AM	12:30 PM- 1:30 PM	2:45 PM- 3:15 PM		
July 25, 2025	7:00 AM – 8:00 AM	9:15 AM- 9:45 AM	12:00 PM- 1:00 PM	2:45 PM- 3:15 PM		

SHIPPING AND RECEIVING

Please make sure your materials arrive no earlier than July 19, 2025.

Baltimore Marriott Waterfront
(BCVS 2025 (Arrival Date)
Hold for Guest (Guest name) (Guest Cell
Number) (Guest Company Name) (Booth
Number) (Convention/Conference/Group)—
BCVS 205
BOX _____ of ____

Baltimore Marriott Waterfront 700 Aliceanna St Baltimore, MD 21202 410.895.1806 Tel 410.895.1997 Fax Store7882@theupsstore.com emai

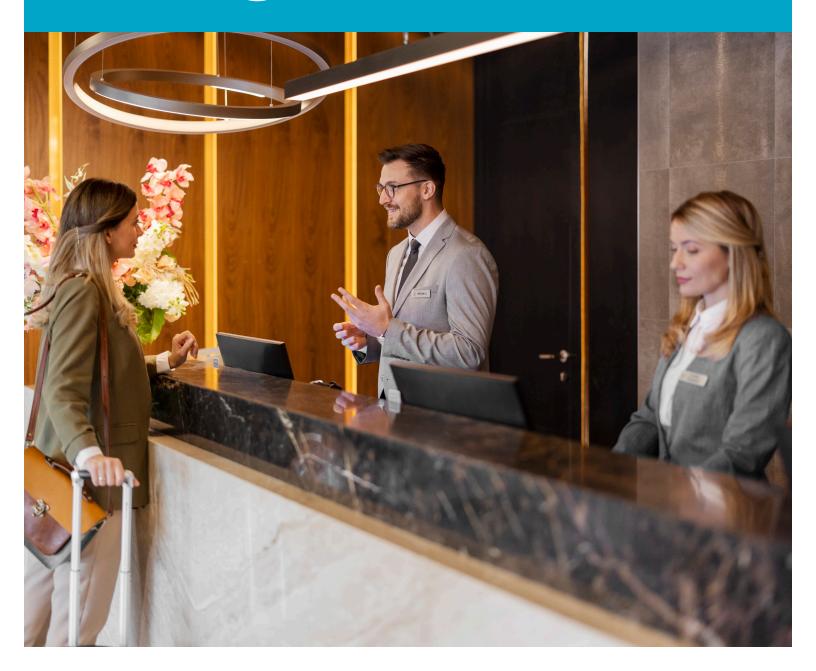
Upon arrival, please visit the <u>Business Center</u> to arrange for your exhibit freight to be delivered to your booth. (Receiving Fee will apply—see attached document)

*Exhibitors are responsible for paying all associated shipping fees.

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please see the attached document.



Hotel Vendor Package



Greetings,

It is our pleasure to introduce you to The UPS Store® in Baltimore, MD. The UPS Store® operates the Shipping & Receiving Department for this location. We handle all arriving and departing shipments for guests, groups, events, exhibitors and contractors.

Ours services include, but are not limited to, shipping, packaging and printing. Additional details are provided in this brochure.

We look forward to working with you.

Regards,

Michael L. Phillips Owner The UPS Store® Baltimore Marriott Waterfront www.theupsstore.com/7882

The UPS Store

Baltimore Marriott Waterfront 700 Aliceanna St Baltimore, MD 21202 410.895.1806 Tel 410.895.1997 Fax Store7882@theupsstore.com email

Printing Services

The UPS store provides a full range of services to include:

Digital printing

Color & Black & White

Variety of media weights & sizes Large format banners & posters

Table top banners

Business cards & printing

Foam core mounting

Brochures

Pamphlets & booklets Conference material

Conference handouts

Imprinted items
Conference bags
Pads & NCR forms

Tickets

Table tents

Pocket folders

Newsletters

Finishing: Binders, Perfect, GBC

& spiral binding

Desktop design services

Miscellaneous: Office supplies

Stamps

Faxing

Scanning

Shredding

Please contact us to discuss your printing requirements prior to your event. By printing on-site, we can offer an affordable option; eliminate shipping and handling fees for the printed items.

For more information, please contact The UPS Store at (410)-895-1806 or by email at store7882@theupsstore.com.

The UPS Store

Baltimore Marriott Waterfront 700 Aliceanna Street Baltimore, MD 21202 410.895.1806 Tel Store7882@theupsstore.com email

Shipping and Receiving



The UPS store provides a full range of services to include:

Packaging Crating & palletizing

Shipping: Domestic & International

Exhibit Drayage

Freight shipments (inbound and outbound)

The hours of operation for the are weekdays Noon to 4 pm or by prior arrangement with group meeting planners.

Please address all packages as indicated below:

Baltimore Marriott Waterfront Hotel

Baltimore Marriott Waterfront Hotel C/O The UPS Store Name of staff member/vendor representative on-site Recipient's phone number 700 Aliceanna Street Baltimore, MD 21202 (410) 895-1806

In addition please include this information on the package:

EVENT NAME BOOTH/ TABLE # EVENT DATE(S)

Due to limited storage space, we will not be able to accept shipments more than three (3) business days prior to the start date of the event. Storage fees will apply for all items arriving early.

If you are expecting more than 10 packages or any pallets, please coordinate your desired delivery time prior to your arrival by contacting The UPS Store at: store7882@theupstore.com.

Additional fees may apply for delivering shipments or packages outside of our normal business hours.

Arrangements must be made for package pick-up or return shipping within two (2) days after the event ends. Storage fees will apply for all packages held more than 2 business days.

All outgoing packages must be properly packed, labeled with shipping address, return address. Additional fees will apply if packaging is required to meet carrier packaging guidelines.

The UPS Store can ship small packages and freight for any events, contractors or exhibitors at the conclusion of your event. Current UPS retail rates are charged along with the handling fees noted below. We can also arrange freight shipments of pallets, crates and other large items from your location to the Baltimore Marriott Waterfront Hotel before your event. Please contact us for a quote.

Guests may also use their own accounts and are responsible for preparing their own outbound carrier (e.g. UPS or FedEx) labels and may use the carrier of their choice. Daily pick-ups are scheduled for UPS and FedEx Express. Additional fees may apply for scheduling other carrier pick-ups (e.g. FedEx Ground, DHL, Couriers, freight companies, etc.)

Limited carrier waybills are available; guests should plan accordingly to provide their forms and supplies as necessary.

Neither the UPS Store nor the Baltimore Marriott Waterfront Hotel is responsible for any abandoned materials and they will be discarded after three (3) business days.

The UPS Store cannot loan any material handling equipment. All equipment may only be used by our staff and prevailing labor rates and/or fees will apply accordingly.

The UPS Store charges the fees below for services. Guests staying with the hotel may have the fees billed to their room. Events or groups may have their fees billed to their master account. Other exhibitors or vendors should complete the attached form and return it by fax to (410)-895-1997 or by scanning and emailing the form to: store7882@theupsstore.com

BALTIMORE MARRIOTT WATERFRONT

Parcel Handling Fees

Separate fees apply for each direction of parcels (Inbound & Outbound).

Small Packages – all carriers

Letter/Envelope	\$3
1-10 lbs.	\$7
11-20 lbs.	\$16
21-40 lbs.	\$30
41-60 lbs.	\$50
61-100 lbs.	\$70
101-150 lbs	\$120
Pallet (Freight)	\$300

Additional fees:

Storage: \$10 per day per small package or rolling case; \$50 per day

per freight or pallet.

Labor rates: \$90 per hour per person Label preparation: \$5 per label

After hour delivery or pick-up: \$90 per hour per person; 3 hour

minimum on Sundays.

Material: Prevailing rates based on material

Fees are subject to change

The UPS Store

Baltimore Marriott Waterfront 700 Aliceanna St Baltimore, MD 21202 410.895.1806 Tel Store7882@theupsstore.com email

Shredding Services

- The UPS Store provides shredding services either in our center for small volumes or contracts through Iron Mountain for large volume shredding. Iron Mountain is a national leader in secure and cost effective document destruction.
- Large volume shredding is done by Iron Mountain
 - 65 gallon bin delivered to a meeting room or office and picked up when filled or at the conclusion of your event.
 - Material shred off-site within 2-3 business days
 - · Certificate of shredding can be provided
 - Bin will hold about 5 boxes of regular paper
- Pricing:

In-center: \$3 per lb.
Large 65 gal bin: \$120 per bin

Please contact us for additional requirements and any questions.

Baltimore Marriott Waterfront 700 Aliceanna St Baltimore, MD 21202 410.895.1806 Tel Store7882@theupsstore.com email

Shipping and Handling Fee Form

Name:		
Company:		
Address:		
Phone:	Email:	
Please complete either section below	and return to	The UPS Store.
Please bill my room or the group mast file with the Baltimore Marriott Waterfro		
I authorize The UPS Store to post the the Baltimore Marriott Waterfront Hote		master account above with
I understand that handling fees will app	ply for each i	tem or pallet.
I understand that the handling fees are if items are being shipped on The UPS		
Signature:		Date:
Credit Card Information:		
I understand that handling fees will app	ply for each i	tem or pallet.
I understand that the handling fees are if items are being shipped on The UPS		
I authorize The UPS Store to bill the o	credit card be	elow for payment:
Card #	Exp:	Auth Code:
Billing addressSignature:		 Date:
Signature:		Dale

PRINTING

SHIPPING

PACKING

RETURNS

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SCANNING

SHREDDING**

Baltimore Marriot Waterfront Hotel

700 Aliceanna Street
Baltimore, MD 21202
410.895.1806
store7882@theupsstore.com
https://locations.theupsstore.com/md/
baltimore/700-aliceanna-st

Hours:

Mon – Fri 12:00 pm – 4:00 pm

Sat Closed Sun Closed









Exhibitor Kit

Easy Ordering

As the exclusive Technology Provider of the Baltimore Marriott Waterfront, Encore is committed to making your experience as easy and stress-free as possible.



Self-service option available through our online store – EventNow

Step 1

Visit <u>EventNow</u> and select 'I am planning an exhibit booth'

Step 2

Browse our technology catalog

Step 3

Select from a list of available products/product packages and service packages, then check out.*

* EventNow is only available more than two days prior to event load in. If ordering within two days, contact your Encore on-site team.

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.

EventNow

offers a range of solutions for any exhibitor:

As the exclusive Technology Provider of the Baltimore Marriott Waterfront, Encore is committed to making your experience as easy and stress-free as possible.

- Large and small format HD monitors (40" monitors and above include floor stands)
- PC Based Laptops
- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- Power Strips, Extension Cords, and Charging Stations
- LED Lighting
- Flipchart Packages
- Power and Internet Connectivity Packages

NEED RIGGING

If so, please fill out rigging request, https://www.encoreglobal.com/rigging-request/

Encore representative will be in touch with you.

We make it easy



Easy ordering options



Confirmation email is sent with your order details



We regularly maintain and service all equipment



Encore delivers, installs, and tests equipment



After the show, Encore picks up your rental equipment



Need assistance or products/solutions not offered in EventNow?

Call your Encore on-site contact directly:

Jasmine Griner Senior Sales Manager Jasmine.Griner@encoreglobal.com +1 (202) 810-2792

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What else can we do?

Experiential Exhibits

Led Walls

Lighting Solutions

Projection

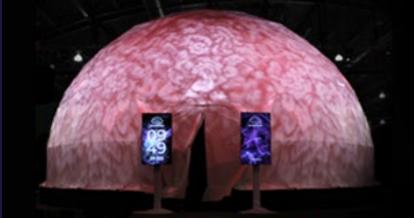
Video Solutions

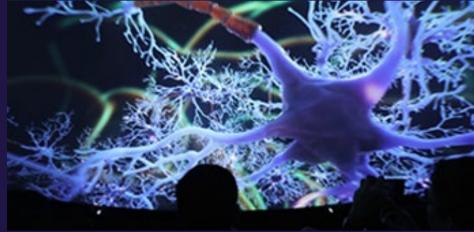
And More!















CLICK HERE TO ORDER ONLINE: xpressleadpro.com

Basic Cardiovascular Sciences 2025 Scientific Sessions

July 23-26, 2025 | Marriott Baltimore Waterfront

Showcode: bcvs0725





See page 3 for full product descriptions

To Submit your Order or for Assistance, Contact: xpressleadpro@maritz.com

Lead Retrieval Solutions	Pricing Through 07/10/25	Pricing Through 07/22/25	Pricing After 07/22/25	Unit Count	Total
XPress Leads App ONE activation on YOUR device*	\$ 400	\$ 455	\$ 525		
XPress Leads App Package THREE activations on YOUR devices* + custom sales qualifiers	\$ 570	\$ 625	\$ 685		
XPress Leads Handheld Rental ONE activation pre-loaded on OUR handheld rental device	\$ 525	\$ 605	\$ 685		
Event API YOUR developers integrate OUR API with YOUR lead system	\$ 910	\$ 1120	\$ 1330		

Add-On Enhancements	Pricing Through 07/10/25	Pricing Through 07/22/25	Pricing After 07/22/25	Unit Count	Total
Additional XPress Leads App Additional activation(s) on YOUR device*	\$ 145	oer additional user ad	tivation		
Bluetooth Printer Pairs with ONE device only	\$ 125	\$ 145	\$ 170		
Custom Sales Qualifiers/Custom Surveys Create custom targeted questions and responses for robust prospect profiles	\$ 130	\$ 150	\$ 170		

Content Sharing Solutions	Pricing Through 07/10/25	Pricing Through 07/22/25	Pricing After 07/22/25	Unit Count	Total
Digital Backpack Turn YOUR content into QR codes to display in booth — when attendees scan to collect content, you collect their lead info		\$ 500			
Literature Fulfillment Send YOUR brochures and product links directly to YOUR scanned leads within the XPress Leads app	\$ 165	\$ 205	\$230		

Optional Loss/Damage Waiver**		Insure You Rentals?	r	Total
NO, I do not want to purchase the Loss/Damage Waiver - initial on red line>	\$ 95 per rental item	Yes N	lo	
Please call for exact of	uuote	Sub-Total	=	

Loss/Damage Waiver	Replacement Cost
XPress Leads Rental Device	\$1,000
Rental Power Cord + Block	\$90
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$250

- * System Requirements: Android 12.0 or higher and iOS 12.0 or higher
- ** Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.
- *** Processing fee is \$25. Save \$10 when you order online.
- **** Taxable items and rates vary among states and are subject to change. If you are tax exempt, please reach out to Exhibitor Services at xpressleadpro@maritz.com

Yes	No	
Sub-Total	=	
Processing Fee***	+	\$25.00
Total without Sales Tax*	=	



CLICK HERE TO ORDER ONLINE: xpressleadpro.com

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Showcode: bcvs0725



See page 3 for full product descriptions



Your Lead Retrieval Order Confirmation will be emailed to you.

Note:

All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

TERMS AND CONDITIONS:

App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

Click here for additional Terms and Conditions.

Do not email credit card information.

Upon registration for this event, all guests (foreign and domestic) agree to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

For Assistance, Contact: xpressleadpro@maritz.com

It is against Maritz security policy to accept credit card information via email.





The Right Tools Make All the Difference

Our flexible lead retrieval solutions ensure you never miss a connection, no matter how busy your booth gets. With easy-to-use tools and instant access to your data, you can follow up faster and close more deals.



Lead Retrieval Top Features	Mobile App	Handheld Rental
Easily scan badges to capture lead contact and demographic details	✓	✓
Use my own phone or tablet as lead retrieval scanning device	✓	
App is pre-loaded on rented badge scanner – no need for personal devices		✓
Sort, filter and pin leads	✓	✓
Add written and voice notes to lead detail	✓	✓
Create customized qualifiers and surveys*	✓	✓
Access full lead list in XPress Leads exhibitor portal	✓	✓
Pairs with rented Bluetooth printer*	✓	✓

Use our lead retrieval solutions to:

- Focus on engaging prospects and building connections
- Increase efficiency with automated data collection, reducing errors and manual entry
- Ensure you receive full lead data in real time for faster follow-up
- Receive dedicated customer support before, during and after the show





Content Sharing Top Features	Digital Backpack	Literature Fulfillment
Load content in exhibitor portal pre-event	✓	✓
Self-serve: Attendees scan to collect content, you get their lead info	✓	
Send content directly to scanned prospect's email within XPress Leads app		✓
Track who collected my content but wasn't scanned with lead retrieval	✓	✓

Create more connections with content. Use these content sharing solutions to:

- Track who collects your digital materials
- Save on printing and shipping costs
- Learn product interests to curate follow-up calls

Discover how to use

db Digital Backpack to engage attendees with your content:

