



Scientific  
Sessions

November 7-10, 2025 | Scientific Sessions  
November 8-10, 2025 | Exhibits  
Ernest N. Morial Convention Center | New Orleans, LA



American Heart Association.

Center for Health  
Technology & Innovation

# Health Innovation Pavilion

## Sponsorship Opportunities

Position your company as a leader in health technology and innovation — and spotlight your brand!

The **Health Innovation Pavilion** is the premier hub for health tech and innovation in the Science & Technology Hall. Designed to showcase cutting-edge programming, demonstrations and thought leadership, this exclusive space fosters collaboration and highlights the latest advancements shaping health care.

Elevate your brand's presence and showcase your commitment to breakthrough health solutions!



### Health Innovation Pavilion Sponsorship

- One complimentary 10' x 10' Health Innovation Pavilion booth
- Digital signage/commercial (15 seconds) played within the Health Innovation Pavilion
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - AHA Daily Newspaper
  - Experience Scientific Sessions Final Program
  - AHA Mobile Meeting Guide App Exhibitor Listing
  - Sponsor recognition on signage in the pavilion

**Deadline:** Space deadline/materials due Sept. 12, 2025

**Rate:** \$25,000 each (five available)





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## Health Innovation Pavilion Industry Presentation

- Seating for 75
- Time: 15 minutes
- Complete audio/visual package  
(This audio-visual package CANNOT be customized or altered.)
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Health Innovation Pavilion schedule included in one ePreview
  - Health Innovation Pavilion schedule included in the AHA Daily Newspaper
  - Health Innovation Pavilion schedule included in the Experience Scientific Sessions Final Program
  - Health Innovation Pavilion schedule included in the AHA Mobile Meeting Guide App

**Deadline:** Title, speaker(s) names, brief description and logo due Sept. 26, 2025

**Rate:** \$15,000 per presentation

*Non-refundable. AHA cannot guarantee attendance.*

**AHA must pre-approve ALL promotional artwork/ signage.**  
Please add "PAID ADVERTISEMENT" to the top of the graphic.

If promoting an industry presentation, the following disclaimer must appear on ALL marketing materials in at least 10-point Helvetica (or similar font type): "This event is not part of the official Scientific Sessions 2025 as planned by the American Heart Association Committee on Scientific Sessions Programming."



## Health Innovation Pavilion Coffee & Tea Breaks

Learning can be intense, and everyone deserves a break. By sponsoring the coffee breaks in the Health Innovation Pavilion, you'll provide attendees with a much-needed energy boost while gaining premium exposure for your brand.

### Sponsorship includes:

- One branded meter board placed next to the coffee station.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company logo (corporate or product).\*
- Recognition as a sponsor on the Welcome slide in the Coffee & Tea Break area (provided sponsorship has been secured by publication date).

**Deadline:** Space deadline/materials due Sept. 12, 2025

**Rate:** \$15,000 per day

*\*Sponsor is responsible for providing and shipping items to the convention center.*



## Health Tech Competition & Award Ceremony

The Health Tech Competition offers five health start-up finalists an opportunity to pitch their companies, "Shark Tank"-style, to top physicians, industry leaders and VIPs who can help them reach the next level.

### Sponsorship includes:

- One complimentary 10'x 10' Health Innovation Pavilion booth
- Company may appoint one member of their medical leadership to serve as a judge in the health tech competition, with AHA staff and volunteers serving as the majority of judges for the competition.
- Verbal company recognition from AHA leadership during the competition and ceremony opening remarks.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Company logo on signage displayed during the competition and ceremony
  - AHA Daily Newspaper
  - Experience Scientific Sessions Final Program
  - AHA Mobile Meeting Guide App

### Dates and times:

Nov. 8, 2025: 11:30 a.m.-12:45 p.m.

Nov. 9, 2025: 11:30 a.m.-12:45 p.m.

**Deadline:** Space deadline/materials due Sept. 12, 2025

**Exclusive sponsorship rate:** \$50,000 each (three available)

**Secure your sponsorship today!**

**Contact your account manager for more information:**

**Cathleen Gorby | 913-344-1305 | cgorby@ascendmedia.com**