



# ISC 2027 Exhibit Space & Business Suite Application/Contract

Print or type (incomplete applications will not be accepted).

## 1. Company Information:

company (exhibiting as)		company website	
address		telephone	
city	state/province	zip/postal code	country

**2. Contact Information:** Only the designated contact(s) will receive all exhibit-related materials. International exhibitors should also designate a U.S. based contact if available.

primary contact	title	telephone	email address
marketing/advertising contact	title	telephone	email address

**3. Selection:** Please list three choices, in order of preference, for your exhibit location.

Booth #: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Dimensions: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ sq. ft.

**Business Suite:** 1. Size: \_\_\_\_\_ 2. Size: \_\_\_\_\_ | **Premium Business Suite:** 1. Room # \_\_\_\_\_ 2. Room # \_\_\_\_\_

## 4. Payment:

Exhibit Space: \_\_\_\_\_ sq. ft. x \_\_\_\_\_ = \$ \_\_\_\_\_

Business Suite Space: \_\_\_\_\_ sq. ft. \$ \_\_\_\_\_

### Exhibit Space Rates:

Onsite renewal through April 5, 2026 = \$44 per sq. ft.

Standard rate begins April 6, 2026 = \$48 per sq. ft.

Public Service/Non-Profit rate: \$30 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to [exhibits@heart.org](mailto:exhibits@heart.org) for all new organizations.

**Submission of application does not constitute acceptance or approval by American Heart Association/American Stroke Association.**

## 5. Payment Options

Full payment must accompany all applications.

— **Invoice:** The associations will invoice you upon space assignment and acceptance of your space application/contract. Deposit is required two weeks after space assignment. Full payment is required prior to the conference.

— **Pay by check:** Make checks payable to American Heart Association

U.S. Postal Service Address - regular mail:

American Heart Association  
P.O. Box 841750  
Dallas, TX 75284-4504

Courier Address - delivered by courier service (UPS/FedEx, etc):  
Bank of America Lockbox Services  
Lockbox 841750  
1950 N. Stemmons Fwy, Ste. 5010  
Dallas, TX 75207

**Pay Online:** [exhibitastroke.org](http://exhibitastroke.org)

### Cancellation Schedule:

Submission of application does not constitute acceptance or approval by American Heart Association/American Stroke Association.

Through July 26, 2026: The Associations requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty.

Beginning July 27, 2026: The Associations requires payment in full and retains 100% of contracted space for space reduction or cancellation.

**Agreement:** We, the undersigned, hereby make application for exhibit space at the American Heart Association/American Stroke Association International Stroke Conference 2027 in Houston, TX, and authorize the associations to reserve exhibit space on our behalf. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the Prospectus, on the association's website [exhibitastroke.org](http://exhibitastroke.org), and any others issued by the association regarding the International Stroke Conference; willingness to abide by the payment policy and acknowledgement of having read the rules and regulations and agreement that the association's Scientific Conference Rules & Regulations are an integral and binding part of this contract.

**X**  
\_\_\_\_\_  
Signature of authorizing officer

\_\_\_\_\_  
Name of authorizing officer (please type or print)