



Conference Overview & Exhibitor Information

Vascular Discovery 2026: From Genes to Medicine.

Sponsored and organized by the American Heart Association Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the Heart Association Council on Genomic and Precision Medicine.

Vascular Discovery 2026: From Genes to Medicine

Date: May 13-16, 2026

Location: Bellevue, Washington

Hyatt Regency Bellevue

900 Bellevue Way NE

Bellevue, Washington 98004

Book by April 21 for best availability

Schedule-at-a-Glance

Registration – *see VD 2026 Booth Activity Form*

Two complimentary registrations are included in your exhibit booth purchase.

Housing

Floor plan w/assignments - Coming Soon

Promotional Toolkit

Vendors who exhibit items or participate in Exhibit Hall events can promote their participation with these graphics.

Sponsorship/Advertising Opportunities

VD 2026 Booth Activity Form

Please make sure this form is completed by April 14.

VD 2026 EAC Notification

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by April 14.

Please make sure this form is completed by April 14.

Exhibitor Staffing

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be near the exhibit area.

Installation / Dismantle

Set-up/Break Down	Date	Time
Installation	May 13	1:00 PM - 5:00 PM
Dismantle	May 15	5:00 PM - 7:00 PM

Exhibit Date & Hours

Date	Time
May 14	7:00 AM - 5:00PM
May 15	7:00 AM - 5:00PM

Unopposed Breaks & Lunch

Date	Break 1	Break 2	Open/Lunch	Break 3
May 14	7:00AM-8:00AM	10:00AM-10:30AM	12:00PM-1:30PM	3:00PM-3:30PM
May 15	7:00AM-8:00AM	9:30AM-10:00AM	11:30AM-1:00PM	3:00PM-3:30PM

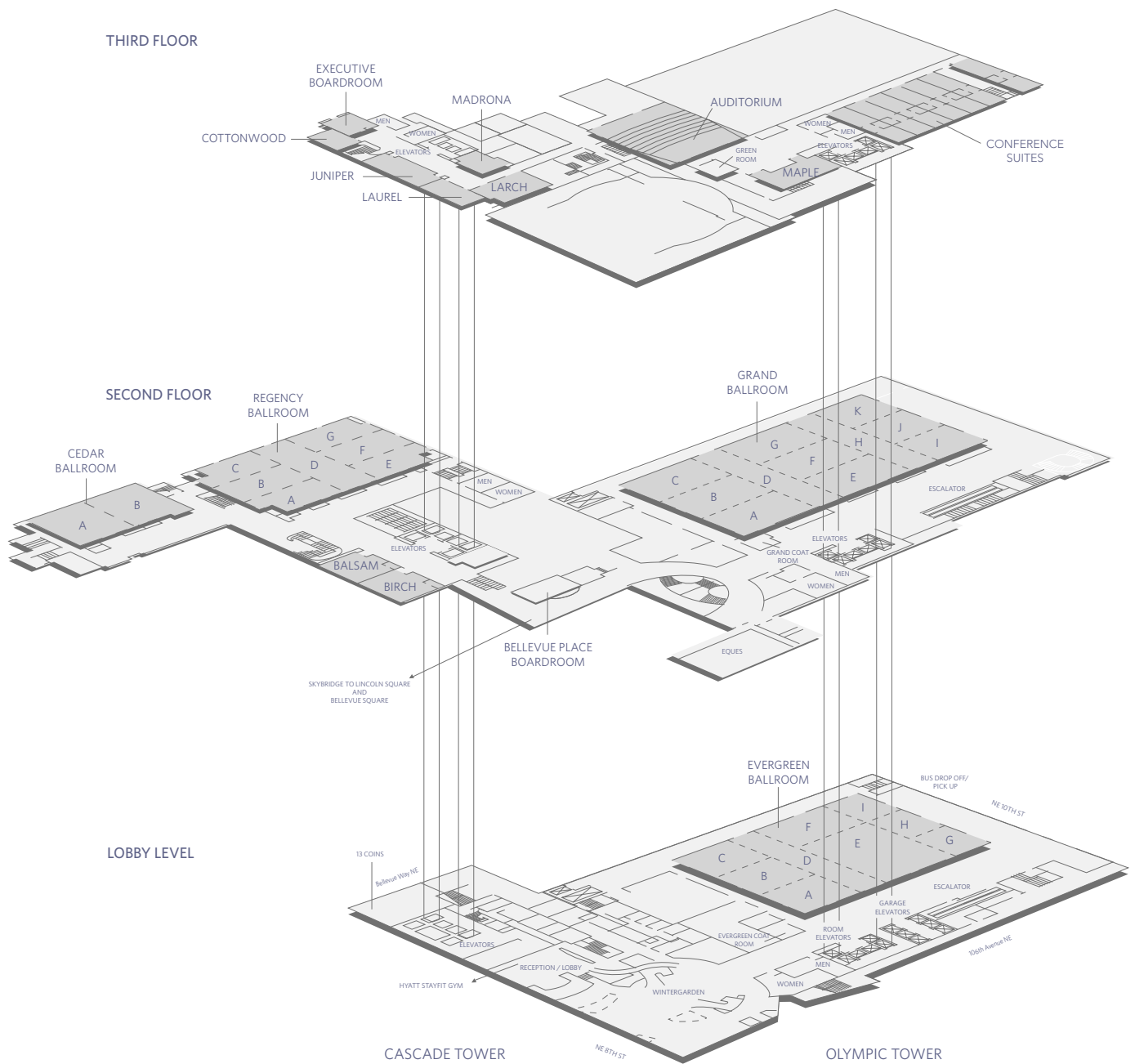


**HYATT REGENCY BELLEVUE
ON SEATTLE'S EASTSIDE**

900 Bellevue Way NE
Bellevue, WA 98004, USA
+1 425 462 1234
hyattregencybellevue.com



FLOOR PLAN
All Meeting Floors





CLICK HERE TO ORDER ONLINE: xpressleadpro.com



Showcode: VASD0526

See page 2 for full product descriptions

To Submit your Order or for Assistance, Contact: xpressleadpro@maritz.com

Lead Retrieval Solutions	Pricing Through 3/4/26	Pricing Through 4/15/26	Pricing After 4/15/26	Unit Count	Total
XPress Leads App ONE activation on YOUR device*	\$ 400	\$ 455	\$ 525		
XPress Leads App Package THREE activations on YOUR devices* + custom sales qualifiers	\$ 570	\$ 625	\$ 685		
Event API YOUR developers integrate OUR API with YOUR lead system	\$ 910	\$ 1120	\$ 1330		
Add-On Enhancements				Unit Count	Total
Additional XPress Leads App Additional activation(s) on YOUR device*	\$ 145 per additional user activation				
Custom Sales Qualifiers/Custom Surveys For targeted prospect questions and responses, send us your custom content, and we'll preload it for you.	\$ 130	\$ 150	\$ 170		
Content Sharing Solutions				Unit Count	Total
Digital Backpack Turn YOUR content into QR codes to display in booth — when attendees scan to collect content, you collect their lead info	\$ 225	\$ 250	\$ 275		
Literature Fulfillment Send YOUR brochures and product links directly to YOUR scanned leads within the XPress Leads app	\$ 165	\$ 205	\$ 230		
Total	Sub-Total		Processing Fee**	Total without Sales Tax***	
			+	\$ 25.00	=

Your Lead Retrieval Order Confirmation will be emailed to you.

Exhibiting Company: _____

Check if information is for: Exhibiting Company Third Party

Third-Party Company (if applicable): _____

Address: _____

State/Country: _____ Zip Code: _____

Contact Name: _____ Booth #: _____

City: _____ Email: _____

Phone: _____ Company Website: _____

Please call for exact quote.

* **System Requirements:**
Android 13 or higher and iOS 16.6 or higher

** Processing fee is \$25. Save \$10 when you order online.

*** Taxable items and rates vary among states and are subject to change. If you are tax exempt, please reach out to Exhibitor Services at xpressleadpro@maritz.com

TERMS AND CONDITIONS:

App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

Click [here](#) for additional Terms and Conditions.

Do not email credit card information.

Upon registration for this event, all guests (foreign and domestic) agree to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

For Assistance, Contact: xpressleadpro@maritz.com

It is against Maritz security policy to accept credit card information via email.





The Right Tools Make All the Difference

Our flexible lead retrieval solutions ensure you never miss a connection, no matter how busy your booth gets. With easy-to-use tools and instant access to your data, you can follow up faster and close more deals.



Lead Retrieval Top Features

- Easily scan badges to capture lead contact and demographic details
- Use my own phone or tablet as lead retrieval scanning device
- App is pre-loaded on rented badge scanner – no need for personal devices
- Sort, filter and pin leads
- Add written and voice notes to lead detail
- Create customized qualifiers and surveys*
- Access full lead list in exhibitor portal
- Pairs with rented Bluetooth printer*

Use our lead retrieval solutions to:

- Focus on engaging prospects and building connections
- Increase efficiency with automated data collection, reducing errors and manual entry
- Ensure you receive full lead data for faster follow-up
- Receive dedicated customer support before, during and after the show

Ready to see
XPress Leads
in action?
Watch our tutorial:



Content Sharing Top Features



Literature Fulfillment

- Load content in exhibitor portal pre-event
- Self-serve: Attendees scan to collect content, you get their lead info
- Send content directly to scanned prospect's email within XPress Leads app
- Track who collected my content but wasn't scanned with lead retrieval



Create more connections with content. Use these content sharing solutions to:

- Track who collects your digital materials
- Save on printing and shipping costs
- Learn product interests to curate follow-up calls

Discover how to use
Digital Backpack
to engage attendees
with your content:



*Additional charges may apply

CLICK HERE TO ORDER ONLINE xpressleadpro.com



GUIDELINES FOR SHIPPING AND RECEIVING BUSINESS PACKAGES AND MATERIALS

Please feel welcome to send any *business* packages or materials to the hotel prior to your arrival. We will receive them on your behalf and have them in safekeeping until your check in, at which point you can request they be brought up to your room or event space.

INBOUND RECEIVING/SHIPPING:

As a guide, please address the package(s) as follows:

ATTN: YOUR NAME & Hold for Arrival (date)
Hyatt Regency Bellevue
900 Bellevue Way NE Bellevue, WA
98004

All business group packages should also include a label with the following information:

- **Company name**
- **Your name**
- **Event name**
- **Tradeshow dates**
- **Function room**
- **Event Planning Manager (event specific)**
- ***If shipping multiple boxes please label 1 of 10, 2 of 10 etc.***

1. *Bring Tracking Numbers with you!* These are critical to locating a package or determining if they are in transit.
2. Come prepared with all pertinent shipping information (carrier, company, name on package, quantity, basic description, etc.). This will aid in the location of your packages in a timely manner.
3. It is highly recommended you create and bring with you the return shipping labels to make shipping your items back a smoother process at the conclusion of your event.
4. If you are a guest of the hotel and wish to pick up your package upon check-in please label the package(s) as a Guest Package with your name only (do not reference the event). The package(s) will be stored by the front desk for you to request at time of check-in.
5. If you would like your package(s) delivered to the exhibit area you must label as noted above with event information. The hotel will make every effort to deliver your package(s) by setup time to the exhibit area based on vendor lists and maps provided by event management.
6. If at any time you need your package(s) please ask for an Event Set-up representative or Meeting Concierge and they can assist in pulling your package(s).
7. Deliveries for events will be accepted 5 business days prior to the event. All vendors will be responsible for their own shipping/receiving charges as follows in addition to charges incurred through shipping provider (i.e. FedEx, UPS, etc.).



8. They will also be subject to the following handling fees:

- \$10.00 per box weighing less than 25lbs
- \$15.00 per box weighing 25- 100lbs
- \$30.00 per box weighing more than 100lbs
- \$200 for each pallet the hotel ships and/or receives

Storage of both boxes and pallets is complimentary for up to 5 days prior to the start date and following the event end date.

Additional days will be charged \$5 per day per box and \$25 per day per pallet and will be stored only if secure storage space is available (this space is limited).

DRAYAGE COMPANIES\FERN:

1. When groups ship through a drayage company, those packages, pallets etc., are handled exclusively by them. Please make sure you have their contact information to coordinate the delivery of the packages to the event space. Hyatt Shipping & Receiving personnel do not have access to this information.

SHIPPING COMPANIES:

To schedule pickups with FedEx and UPS:

FedEx 1-(800)742-5877

UPS 1-(800)463-3339

Deliveries are Monday – Friday throughout the day

OUTGOING SHIPPING PROCEDURES AND INFO:

1. It is highly recommended you create and bring with you the return shipping labels to make shipping your items back a smoother process at the conclusion of your event.
 - a. Paper shipping forms for FedEx\UPS are available if needed.
 - b. All hand written paper shipping labels must include account information for payment.
 - c. It is the responsibility of the shipper to keep their copy of the shipping label for tracking purposes.
 - d. Hyatt does not have the ability to track outgoing shipments that are not on our accounts.
 - e. After you have securely packaged your boxes and labeled them you may leave them at your booth/table and we will relocate them to the loading dock to be shipped out.
 - f. ONLY packages which are clearly labeled with payment information will be shipped.
 - g. If shipping out through FedEx or UPS, it is the responsibility of the shipper to schedule a pickup online or call for a pickup of your packages.
2. All arrangements with private carriers are the responsibility of the individual exhibitor. Please ensure you have made the appropriate arrangements including a pick-up time on the last day of the event.
3. Your package(s) must be relocated to the loading dock and will need to be picked up the morning after your event if arrangements cannot be made day of due to the carrier or show hours.



- Note: The only shipping materials available on-site are FedEx and UPS bill of lading. The hotel does not have shrink wrap, packing tape, packing foam, etc. available for exhibitor use.

LOADING DOCK INFORMATION

- Hyatt Shipping \ Receiving Hours of operation: Monday-Friday 6:30am – 3:30pm. Loading docks gates are closed daily between 11:00pm and 5:00am. *If gate is closed, please contact security by pushing button located at the gate for access.*
- Hyatt Shipping\Receiving is at the bottom of the ramp straight ahead. Look for the sign “Hyatt Shipping\Receiving” and park next to either side of the yellow painted walls. This is level P2.
- The south side of the loading dock belongs to Bellevue Collection, therefore all Hyatt deliveries need to unload in one of the two bays that belong to Hyatt.
- The hotel has a loading dock lift gate for use. Maximum weight capacity is 5,500 lbs.
- Truck Size Limitations: 40ft Truck without adjustable axle, 48ft Truck with adjustable axle.

Loading Dock Policies:

- Loading Dock is for loading/unloading vehicles only. No long-term parking on the loading dock is permitted.***
- The hotel does not own a fork lift or lend any equipment (electric or manual pallet jacks, hand carts, flatbed carts etc.)***
- Hyatt Regency Bellevue employees are not permitted to off load or load vehicles due to liability and safety policies.***
- All deliveries must be made through loading dock (P2). No deliveries are permitted via the front drive of the hotel or at the front desk.***

DIRECTIONS TO THE LOADING DOCK

There are three (3) freeways that access the hotel.

I-90 (East-West)

I-405 (North, South)

State Route 520 (East-West)

If you are approaching the hotel from a location North or South of Bellevue, take I-405. If you are approaching from downtown Seattle, take I-90 or State Route 520 (East-West).

I-405: Take NE 8th Street westbound.

I-90 EASTBOUND: Take I-405 North. Take NE 8th Street westbound.

S.R. 520 EASTBOUND: Take I-405 South. Take NE 8th Street westbound.



From I-405:

- Turn right onto 106th Avenue, after taking NE 8th Street exit heading west
- The loading dock entrance will be on your left hand side before you get to NE 10th St.
- Head down the steep ramp, which will read “Bellevue Place”
- Drive straight ahead to the double gray doors that read “Hyatt Regency Bellevue” (you are now located on level P2)
- Freight elevators for the Olympic Tower, Evergreen Ballroom 1st Floor and Grand Ballroom 2nd Floor, are located on the right hand side. Freight elevators for the Cascade Tower, Cedar and Regency Ballrooms 2nd Floor, are located straight through the grey double doors then to your left.

PARKING INFORMATION

Parking entrances are located on NE 8th Street, Bellevue Way NE and NE 10th Street.

Parking validation is provided by Hyatt up to 3 hours complimentary self-parking. Valet is not included.

Parking is complimentary beginning Friday after 8:00pm through Sunday at midnight.

Oversized Vehicles:

- Vertical clearance inside the garage is 6’10”
- Vehicles more than 14’ long cannot access the parking garage
- The garage cannot accommodate trailers of any size
- Alternate parking for oversized vehicles can be arranged if notification is received at least one week in advance

Self-Parking Rates:

Friday and Saturday night stays: Complimentary

Other stays, with in and out privileges \$35.00 daily

Valet Parking Rates:

In and out privileges \$45.00 daily



ADDITIONAL INFORMATION

Hyatt Regency Bellevue's display rules and regulations are based on a philosophy that all Exhibitors should be given an equal opportunity to present their product to their audience in an effective manner. The following applies to all Exhibits:

Adhesives – No pins, tacks or adhesives of any kind are permitted on any wall, door or column.

Signs/Banners – All hanging signs must be professionally made and conform to show management rules, regulations and ceiling limitations. Presentation Services Audio Visual (PSAV) staff must do all pre-assembly of hanging signs and truss. PSAV staff must also hang all the hanging signs and truss. No other firm will be allowed access to the Hotel's ceiling. The hotel and PSAV reserves the right to refuse to hang any sign and truss it deems unsafe or inappropriate. Banner/sign charges will apply per item to be hung.

Non-Flammable Materials - All materials used in the Ballrooms any other part of the Hotel must be nonflammable in order to conform to the fire regulations of the City of Bellevue.

Compressed Gases – Compressed gases are not allowed inside the Hotel. Heavier than air gases like propane, butane or liquefies petroleum gas (LPG) are also not allowed.

Motorized Vehicles – All motorized vehicles are to have comprehensive general liability insurance in a minimum amount of \$2,000,000 in addition to a signed waiver for indemnification/hold harmless. Both of these documents must be supplied to the hotel prior to arrival/set up date. All cars, trucks or other types of fuel-powered engines on display must have the least amount of fuel possible (between 1/8 of a tank and empty). The gas cap must be a locking type or taped to prevent the leakage of fumes from the tank. Batter cables must be disconnected. Vehicles may not be started, run or moved during event hours. Transfer of fuel must be accomplished outside the building.

Liability – The Hotel is not responsible for any injury, loss or damage that may occur to the Exhibitor, the Exhibitor's Agent, employees or property, or to any other person's property, prior, during or subsequent to the period covered by the exhibit contract, provided said injury, loss or damage not caused by the willful negligence of an employee of the Hotel. Each Exhibitor hereby expressly releases the Hotel from such liabilities and agrees to indemnify the Hotel against all claims for such injury, loss or damage.

Insurance – Exhibitors who desire to carry insurance on their own exhibits must do so at their own expense.

Shipping – The Hotel has the right to refuse any delivery addressed to Hotel for and exhibition show.

Storage - The Hotel has limited storage available for packages and no facilities for the storage of exhibits.



Food and Beverage – Any food or beverage dispensed or given away at a booth must be approved by the Hotel. Exhibitors who distribute food and/or beverage will be responsible for providing their own liability insurance and signing a food preparation waiver.

Tape – Approval must be granted prior to using tape on any surface in the hotel and may be prohibited depending on the location and type of tape being used. Exhibitors are responsible for the removal of all tape and residue marks.

Smoking – Due to the King County “Clean Air Ordinance”, smoking is not allowed in the Ballrooms or in any public area of the Hotel. Smoking is allowed in designated outdoor areas only.

Right to Inspect – The Hotel’s Security personnel reserves the right to inspect any carton, container, briefcase, luggage or package brought in to or taken out of Ballrooms.

Exhibitor Equipment – All equipment, decorations, freight, banners, direction and meeting room signs , etc. must be removed from the premises at the expiration of the Show.

*Items left behind will be treated as abandoned equipment and Exhibit Company will be charged **\$500.00** garbage removal fee.

Access for Deliveries – All articles, exhibits, fixtures, displays and property of any kind shall be brought in to and out of the Ballrooms only at and through such approved loading area as the Hotel may designate.



Exhibitor



Exhibit Orders Made Easy

Book your technology for your upcoming exhibit booth or tradeshow.

**AHA - Vascular Discovery
- Hyatt Bellevue.**

Search Events

Search

Advanced Search

Event not listed?

If you can't find your event or it isn't listed, you can place an order for a new event by clicking the button below .

Create an Event