Scientific Sessions

November 5-8, 2027 | Scientific Sessions
November 6-8, 2027 | Exhibits
Thomas M. Menino Convention & Exhibition Center | Boston, MA

American Heart Association.

New Exhibitor Recognition Program

Unlock exclusive perks tailored to ensure your success at the American Heart Association's Scientific Sessions!

The **New Exhibitor Recognition Program** provides everything you need to make a strong impact, maximize your visibility, and connect with potential buyers.

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20% off advertising in all media products

(Excludes Exclusive Exhibitor Emails and Hotel Room Deliveries)

New exhibitors will be promoted through:



Doctors Bag

An insert with new exhibitors will be included in the Scientific Sessions Doctors Bag and delivered to attendees at their hotel rooms or the convention center.



Conference Coverage Website

A new exhibitor list will be published on the Industry Highlights Channel of the Conference Coverage Website. This list will be promoted via:

- QR codes on "You Are Here" signage in the Science & Technology Hall
- A link in three Morning Agenda Emails



Experience Scientific Sessions

New exhibitors will have their company name highlighted in the exhibitor listings of *Experience Scientific Sessions* publication.



Science & Technology Hall Floor Decal

New exhibitors will have a special floor decal at the entrance to their booth.

Turnkey standard Freeman booth package

Easy ordering; regular rates.

Pre-show assistance

Personalized support to help exhibitors with ordering, logistics, and FreemanOnline® navigation

On-site guidance

A dedicated representative provides hands-on assistance from move-in to move-out.

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Ensuring satisfaction with invoice reviews, Q&A and issue resolution.

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Jacqueline McIllwain
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A new exhibitor is any company that has not exhibited at Scientific Sessions since 2026.